

Trim size: 5.9375 x 2.5625 (w x h), please keep all critical art at least 1/8 inch away from trim line.

Bleeds: Include 1/8 inch bleeds, and keep all critical art at least 1/8 inch away from trim line.

Color: Use CMYK color profile.

Acceptable file types: PDF, EPS, SVG. We prefer Adobe Illustrator and Adobe InDesign PDF files. We also accept Adobe Photoshop and EPS files. We cannot accept doc, docx, xls, pub, jpg, tiff, png, or bmp files.

Requirements: Provide all fonts with file or convert fonts to outlines. Any placed raster images should be at least 300 dpi CMYK files. We also accept 300 dpi CMYK Photoshop files, but vector art will yield a superior print.

Working with SVG: Our templates are scalable vector graphics (SVG) files. Your art should be created with software that produces vector art, preferably Adobe Illustrator or Adobe InDesign. Additional vector programs include: CorelDRAW Graphics Suite X7, Corel Paintshop Pro X7, Serif DrawPlus, and Microsoft Visio 2013. There are also free download apps that produce vector art: [Inkscape](#), [GIMP](#), [Kolourpaint](#).

Previewing SVG files: You can see what the template looks like by downloading the SVG template and opening it in any web browser (e.g. Explorer/Edge, Chrome, Safari, Firefox, etc). CAUTION: Your web browser WILL NOT display the template to scale. If you print the SVG from a browser, it will not be the right size. you must open the SVG file with software that produces vector art. Please see "Working with SVG files" (previous paragraph) for more information.